

Notes from Mockup Review

- Really enjoy the color palette and amount of white space
- The image selected for the intro section is appropriate and endearing, and helps set the tone of the site well
- Grid structure works nicely to incorporate throughout the site at various sizes

Nav Bar

- “Home” nav in the corner works well to balance the tabs
- Icons don’t feel of the same visual language
- Background color / no color should match with overall visuals of the site

Page: Home

- Mockup B’s intro section hierarchy of title -> image -> description reads smoothly
- Use short descriptions of main characters
 - Determine one- or two- column layout after
- Color blocks break up the emptiness but interfere with clarity of character visuals, incorporate color / divide sections another way

Page: All Characters

- Side-by-side layout for character and description flows well
- Categories get a bit lost in the expansive grid
- Include some context for the types of side characters
- “Back-to-top” button would help with the long length of the page

Type

- Rounded heading font of Mockup B complements overall site visuals but is hard to read at smaller sizes
- Body text font is suitable and legible, leading is tight
- All text sizes feel a bit small for both desktop and mobile views
- Justified text is constricting / creates rivers at short lengths

Mobile

- Adapted intuitively from desktop layout
- Mobile nav bar is clear, would like to see what the menu looks like when activated
- Title feels like it’s missing in the mobile views since it’s present in desktop
- Space between character blocks could be more generous